



For Immediate Release

RAIKAN REZEKI BERSAMA LBS

Stand A Chance to Win RM445,000 Duit Raya & RM1 Million Prizes

Petaling Jaya, Selangor, 14 April 2021 – Leading township developer, LBS Bina Group Berhad (LBS) is set to excite homebuyers with its all new campaign *Raikan Rezeki Bersama LBS*, where homebuyers stand a chance to bring home more than RM445,000 worth of *Duit Raya*. Plus, get a chance to be in the running to win lucky draw prizes worth more than RM1 million, and enjoy exciting deals when you purchase of your dream home with LBS!

In conjunction with Hari Raya, entries for the *Raikan Rezeki Bersama LBS* campaign will be accepted for homebuyers who purchase selected LBS participating projects from 8th April 2021 to 30th June 2021.

LBS Bina Group Executive Chairman, Tan Sri Lim Hock San said, “as the ‘People’s Developer’, LBS always supports the government’s housing agenda and promoting homeownership.” “The launching of our *Raikan Rezeki Bersama LBS* marketing campaign is one of our initiatives, in which homebuyers not only get to enjoy huge savings when purchasing a house, but also stand a chance to win cash prizes, making the Raya this year a memorable one,” he added.

What’s more? LBS is offering 7 incredible deals under this campaign, which includes:

1. Home Ownership Campaign (HOC) Goodies
2. Low Booking Fees
3. Loyalty Rewards
4. Flexi Payment Scheme
5. Free Legal Fees
6. Full payment refund if the loan is declined
7. Home Furnishing Package

As a part of the *Raikan Rezeki Bersama LBS* campaign, LBS further extends LBS Fabulous 20-21 lucky draw, where homebuyers get to walk away with prizes worth more than RM1,000,000, such as Proton X50, laptops, and tablets when they purchase any LBS property from our list of participating properties.

For more information stay updated at <https://raya.lbs.com.my/>, www.lbs.com.my, www.facebook.com/lbsbinagroup and www.instagram.com/lbsbinagroup or call 1700 81 8998.

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