

KITA @ LBS CYBERSOUTH REGISTERS HEALTHY TAKE UP RATES WITHIN HOURS OF OPENING ITS DOORS

*LBS Develops Family and Community-centred Homes on Malay Reserve Land,
Attracting Growing Families to the Southern Corridor of Greater Klang Valley*

Cyberjaya, Selangor, 13 November 2018 – Within hours of opening its doors, Kita @ LBS Cybersouth by LBS Bina Group Berhad (LBS) experienced overwhelming response and take up rates.

Over 300 potential home buyers attended the introduction of Kita Bayu, Kita @LBS Cybersouth held at Shaftsbury Square in Cyberjaya. Phase 1A, 20'x60' double storey terrace homes priced attractively at RM530,000, sold over 120 units while Phase 2A comprising 22'x75' double storey town houses priced at RM399,900, sold close to 100 units.

Strategically located on Malay Reserve Land in the southern corridor of Greater Klang Valley between Putrajaya and Cyberjaya, the development represents the first two phases of another promising township by the award winning developer.

“Kita @ LBS Cybersouth is our newest development catering to malay homebuyers seeking landed affordable homes set in a community and family-focused environment. Accessibility, affordability and connectivity are key components of this development as it is strategically located in Dengkil. Today, homebuyers need more than just an affordable home. They look for good neighbourhoods to raise their families and well-planned townships to commute to and from work. We pay close attention to these aspects which have resulted in the positive recognition for our townships like Bandar Saujana Putra, D' Island Residence and LBS Alam Perdana. We are confident of

repeating this success with Kita @ LBS Cybersouth,” said LBS Group Managing Director, Tan Sri Lim Hock San.

Kita @ LBS Cybersouth is purposefully designed for easy access via major highways including the Putrajaya-Cyberjaya Expressway via the Elite Highway, Maju Expressway (MEX), South Klang Valley Expressway (SKVE), North-South Expressway (NKVE), Damansara-Puchong Highway (LDP) and Jalan Putrajaya-Dengkil.

Suited to growing families with children, Kita @ LBS CyberSouth is surrounded by a network of schools and both local and international higher education institutions, such as *Sekolah Kebangsaan Dengkil*, *Sekolah Menengah Kebangsaan Cyberjaya*, Heriot-Watt University Malaysia, Limkokwing University, and Xiamen University.

Home owners also have access to a good mix of retail outlets with the Alamanda Shopping Centre, IOI City Mall in Putrajaya and Mitsui Outlet Park which located within a 20km radius of the township. Those seeking a change in scenery have a myriad of recreational spots to explore including the Putrajaya Challenge Park and Putrajaya Botanical Gardens. Kita @ LBS Cybersouth is also a stone’s throw away from the Putrajaya Hospital and conveniently located along the route to the airport terminals of KLIA 1 and KLIA 2. Bringing families closer particularly for those working in Cyberjaya and Putrajaya, Kita @ LBS Cybersouth is a viable option for employees in the public administration given its close proximity to administrative centres including Putrajaya Sentral, the Palace of Justice and Ministry of Finance.

For more information on Kita @ LBS Cybersouth, visit www.lbs.com.my/property/lbs-cybersouth/ or contact 1700 81 8998.

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About LBS Bina Group Berhad

LBS has a distinct pedigree which dates back to 1980s when Dato' Seri Lim Bock Seng - a young and aggressive man with vision - founded the original construction business in Petaling Jaya. After a decade of rapid growth, LBS set its sights higher and ventured into the property development sector in 1992 where it started its first project, the Jelapang Maju Light Industrial Park in Ipoh, Perak. After taking over the baton from his father, Tan Sri Lim Hock San has grown and developed LBS into one of the major players in property development in Malaysia. LBS Bina Group Berhad (5789) was listed on the Main Board of Bursa Malaysia Securities Berhad in 2002 with business expanded to Zhuhai, the People's Republic of China.

Under the leadership of Managing Director, Tan Sri Lim Hock San, the Group re-strategised its business model, and launched a brand new image, identity and direction as part of its long term objective to be an internationally recognised developer, building and inspiring lifestyle spaces that enhance community living. To mark this new direction, the Group has extended its portfolio of quality homes to the high-end market and has embarked on a progressive journey of change, which includes the areas of product, customer experience, after-sales services, sustainability, green technology and design.

In recognition of his entrepreneurship, Tan Sri Lim was awarded the Asia Pacific Entrepreneur of the Year Award 2012 by Enterprise Asia. In July 2012, as an acknowledgement of his active involvement in the development of Zhuhai City, China, Tan Sri Lim Hock San was appointed a committee member of the Zhuhai Municipal People's Political Consultative Conference (Zhuhai CPPCC).

Under the stewardship of Tan Sri Lim, the Group was awarded the 'Best Company for Leadership of Property Development' at the 2014 International Alternative Investment Review (IAIR) Awards.

Another exemplary accomplishment of Tan Sri Lim was the conferment of The Brand Laureate Hall of Fame – Lifetime Achievement Brand ICON Leadership Award 2015. Tan Sri Lim was presented the award in recognition of his perseverance through many years, resilience that has withstood the test of time, demonstration of strong leadership, deep industry knowledge and impeccable values of integrity and responsibility through LBS.

In appreciation of his contribution to the lasting relationship between Malaysia and China, Tan Sri Lim was conferred the Lifetime Achievement Award 2015 during the World Chinese Economy Summit 2015 (WCES). The World Economic Summit honours entrepreneurs for their dedication, selfless service and innovative leadership.

LBS marked new milestones in 2016, as the company was awarded the 5 Star Best Development Marketing Malaysia award for its lifestyle-concept development BSP21, and the 5 Star Interior Design Show Home Malaysia award for its Corallia semi-detached homes, at the prestigious Asia Pacific Property Award (APPA) 2016.

LBS also clinched the BrandLaureate Most Valuable Brand Award for Property Industry 2016 award in recognition of its esteemed reputation as a trusted property developer at the BrandLaureate Best Brands Awards 2015 – 2016.

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