



The Shape Of Things To Come
ANNUAL REPORT 2014

# Our Vision

To be an internationally recognised developer, building and inspiring delightful spaces that enhance community living.

# Our Mission

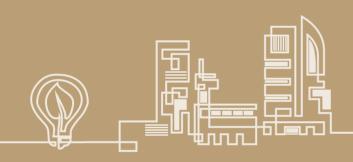
To consistently deliver exceptional performance through progressive creations, realising value to all stakeholders and enriching communities at large.

# The Shape of Things to Come



Inspired by the theme which is a reference to future prospects and trends, the cover design adopts a simple but elegant style, maintaining a sense of continuity with previous years. The use of royal gold against a dark background symbolises LBS as a shining and bright light in its industry; a company that has accomplished much; and continues to build a landscape of potential and promise. It is a company in the driver's seat actively setting the shape of things to come. The inclusion of the infinite monogram design pays tribute to the bonds of family, the principles of trust and commitment and the continued focus on delivering exceptional performance through progressive creations.

# The LBS Difference



Today, people are talking about ENERGY CONSERVATION in their homes. From energy saving bulbs and appliances to alternative fuel technology such as solar-powered water heaters, green is definitely in. But green is also expensive, which is why most homes are still built without such features.

Our solution is TO INTEGRATE GREEN THINKING EVEN BEFORE WE PUT PENCIL TO BLUEPRINT. By ingenious construction methods, bulk-purchasing of better materials and planning that actually considers how the entire master plan plays a crucial role in influencing each individual home, we introduce EFFECTIVE GREEN TECHNOLOGY while still keeping our prices competitive. This, then, is how we bring forward tomorrow's trends today.





# Content

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the Group will continue to reorganize and realign its focus into homeland development and adopted replenishment strategy for our land bank in the year 2014.

**DATO' SERI LIM BOCK SENG**Chairman





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# The LBS Brand

The interweaving design represents the enduring bonds between the founder Dato' Seri Lim Bock Seng and his four sons, who, together, expanded LBS into a leading property group, infused with their core values of unity and trust. The interwoven pattern is then further expanded into an infinite monagram design, symbolising LBS' mission in delivering exceptional performance through progressive creations.





# Shaping the Future Life with LBS

In LBS, we don't just build house, WE SHAPE LIVING HABITATS OF THE FUTURE.

LBS has homes for every stage of your life which allow you to live your dreams- whether it is your first home, upgrade to a spacious living space, investment home, holiday home or a place for your business. LBS creates inspiring and delightful spaces. More importantly LBS is people-focussed and understands your priorities and needs to achieve your dream home and lifestyle.

Through progressive creations, we want to ensure LBS homes, townships and premises gives you the platform to experience a quality and balanced lifestyle suitable to meet your needs in today's fast-paced world of technology, from affordability to design, sustainability to aesthetics.

We are improving our processes to ensure an effortless journey from sales enquiry to ownership. We've refined our processes to ensure our products deliver environment that meets the needs of every generation and community and ensure business are handled effortlessly with all LBS customers – in terms of property design, township planning and development, customer service





# Awards and Accolades



# 2014

#### 1. IAIR AWARDS

**AWARD** 

Best Company for Leadership Property Development Malaysia

## 2. ASIA PACIFIC PROPERTY AWARD

Best Residential Development, Asia Pacific : SkyVilla @ D' Island Residence

#### 3. ASIA PACIFIC PROPERTY

**5 Stars Best Residential Development, Malaysia**:
SkyVilla @ D' Island Residence

### 4. ASIA PACIFIC PROPERTY AWARD

Highly Commended Interior Design Show Home, Malaysia: Nautilus @ D' Island Residence

# 2013

#### 1. ASIA PACIFIC PROPERTY AWARD

**5 Stars Best Interior Design Show Home Malaysia**: Balvia @ D' Island Residence

### 2. ASIA PACIFIC PROPERTY AWARD

Highly Commended :
Development Multiple Units
Malaysia :
Apicalia @ D' Island Residence

# 3. ASIA PACIFIC PROPERTY AWARD

Highly Commended:

Development Marketing Malaysia:

D' Island Residence



## 4. MARKETING EXCELLENCE AWARD 2013

Bronze winner of Excellence In Public Relations : Internal/Employee Communications

## 5. MARKETING EXCELLENCE AWARD 2013

Bronze winner of Excellence In Product/Packaging Design: Cameron Golden Hills "The Way Life Should Be"

## 6. MARKETING EXCELLENCE AWARD 2013

Finalist of Excellence In CRM and Loyalty Marketing

# 7. PROPERTY PRESS AWARDS 2013 (MALAYSIAN RESERVE)

**Best Urban Scenic Development** (D' Island Residence)

# 2012

# 1. ASIA PACIFIC ENTREPRENEUR AWARD (APEA)

**Entrepreneur Of The Year 2012 :** Dato' Sri Lim Hock San

# 2011

# 1. SME RECOGNITION AWARD 2011

**Platinum Entrepreneur Award :** Dato' Sri Lim Hock San

#### 2. BCI ASIA TOP 10 DEVELOPERS 2011 AWARD



# $100\% \\ \text{Intellplace Holdings} \\ \text{Limited (BVI)}$

100%

Co., Ltd (BVI)

100% LBS Bina Holdings Sdn Bhd

100% LBS Landscape Sdn Bhd

100%

Dragon Hill Corporation Limited (HK)

100%

Lamdeal Investments Limited (HK)

60%

Zhuhai International Circuit Limited (PRC)

100%

Zhuhai International Circuit Promotion (HK) Limited (HK)

100%	Adil Restu Sdn Bhd				
100%	Angsana Abadi Sdn Bhd				
100%	Astana Modal (M) Sdn Bhd				
100%	Azam Perspektif Sdn Bhd				
100%	Cergas Asal (M) Sdn Bhd				
100%	Equal Alliance Sdn Bhd				
100%	Equal Sign Sdn Bhd				
100%	Focal Remedy Sdn Bhd				
100%	Galeri Cekap Sdn Bhd				
100%	Generasi Nostalgia Sdn Bhd				
100%	Getstyle Sdn Bhd				
100%	Inderaloka Impian Sdn Bhd				
100%	Intellview Sdn Bhd				
100%	Jatidiri Gigih Sdn Bhd				
100%	Jauhari Unggul Sdn Bhd				
100%	Kalimah Jaya Sdn Bhd				
	100% Utuh Sejagat Sdn Bhd				
100%	Kilatlima Sdn Bhd				
100%	LBS Capital Sdn Bhd				
100%	LBS Properties Sdn Bhd				
100%	Maju Kamabisa Sdn Bhd				

100%	Misi Aktif Sdn Bhd					
100%	MITC Sdn Bhd					
***************************************	75%	5% MITC Engineering Sdn Bhd				
		100%	Prisn Sdn I	na Kasturi Bhd		
		60%	Dest (forme	vo Attraction & ination Sdn Bhd erly known as an Emas Sdn Bhd)		
		10	00%	Nuevoprima Development Sdn Bhd		
100%	Pelangi Homes Sdn Bhd					
	40% Biz Bena Development Sdn Bhd					
100%	Saga Megah Sdn Bhd					
100%	Seribu Baiduri Sdn Bhd					
100%	Sinaran Restu Sdn Bhd					
	100%	Juaraplex Sdn Bhd				
	100%	Kenderong Sdn Bhd				
	100%	Keranji Bina Sdn Bhd				
	100%	Lingkaran Semangat Sdn Bhd				
	100%	Pacific Grant Sdn Bhd				
	100%	Silibin Jaya Sdn Bhd				
	55%	Nilam Mewah Sdn Bhd				
100%	Utuh Aspirasi Sdn Bhd					
90%	Sepadan Maju Sdn Bhd					
80%	Pembangunan Primer Sdn Bhd					

# Corporate Structure

as at 31 March 2015

100% Maju Kepunyaan Sdn Bhd 23.28%

ML Global Berhad (formerly known as VTI Vintage Bhd) 60% SPJ Construction Sdn Bhd

100% Saga Serata Sdn Bhd

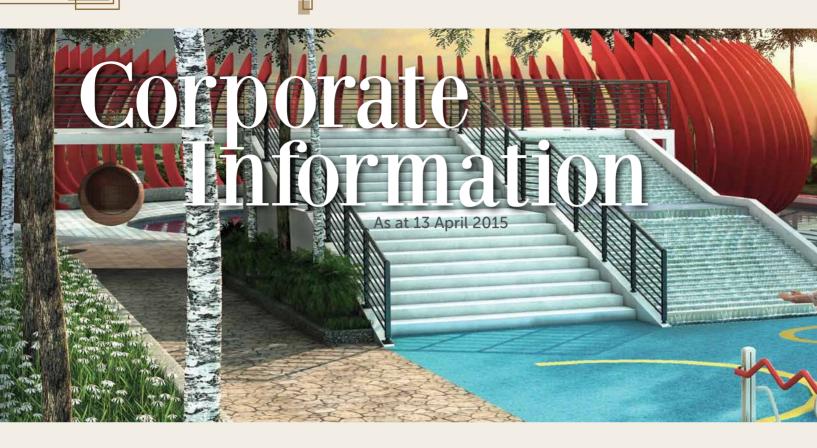
80% Prima Utuh Sdn Bhd 75% Koleksi Sigma Sdn Bhd 71% Generasi Simbolik Sdn Bhd 70% Alunan Prestasi Sdn Bhd Fokus Awana Sdn Bhd 70% 70% Johan Anggun Sdn Bhd 70% LBS Maju Sdn Bhd 61% Dataran Enigma Sdn Bhd 60% Iringan Kejora Sdn Bhd Casa Inspirasi Sdn Bhd 58% Megah Solaris Sdn Bhd 55% Mayang Jelatek Sdn Bhd 51% 51% Puncak Gama Sdn Bhd 51% Taman Sempurna Sdn Bhd 51% Wirama Era Baru Sdn Bhd 40% Bayu Cergas Sdn Bhd Usaha Semarak Sdn Bhd 35% Bimbingan Sumber Sdn Bhd 30% Pristine Sunrise (M) Sdn Bhd 30% Sambungan Aktif Sdn Bhd 30% 30% Setara Armada Sdn Bhd 30% Warnasari Idaman Sdn Bhd Tarikan Puncak Sdn Bhd 20%

60% Healthguard Medicare Sdn Bhd

**BVI**: The British Virgin Islands

HK : Hong Kong

PRC: The People's Republic of China



#### **BOARD OF DIRECTORS**

Dato' Seri Lim Bock Seng

SSSA, DPMS, AMN (Chairman)

Dato' Sri Lim Hock San

SSAP, DSSA, JP (Managing Director)

Datuk Wira Lim Hock Guan

DCSM, DMSM, PJK, JP (Executive Director)

Maj (Hon) Dato' Sri Lim Hock Sing

SSAP, DIMP, JP (Executive Director)

**Datuk Lim Hock Seong** 

DMSM

(Executive Director)

Chia Lok Yuen

(Executive Director)

Dato' Lim Mooi Pang

DIMP

(Executive Director)

Datuk Haji Baharum bin Haji Mohamed

DMSM, AMN, PIS

(Senior Independent Non-Executive Director)

**Datuk Lim Si Cheng** 

PJN, PIS

(Independent Non-Executive Director)

**Lim Tong Lee** 

(Independent Non-Executive Director)



#### AUDIT COMMITTEE

Lim Tong Lee (Chairman)

Datuk Haji Baharum bin Haji
Mohamed

Datuk Lim Si Cheng

# NOMINATION AND REMUNERATION COMMITTEE

Lim Tong Lee (Chairman)
Datuk Haji Baharum bin Haji
Mohamed
Datuk Lim Si Cheng

#### **ESOS COMMITTEE**

Lim Tong Lee (Chairman)
Datuk Haji Baharum bin Haji
Mohamed
Datuk Lim Si Cheng
Datuk Wira Lim Hock Guan
Chia Lok Yuen

#### RISK MANAGEMENT COMMITTEE

Dato' Sri Lim Hock San (Chairman)
Datuk Wira Lim Hock Guan
Chia Lok Yuen
Dato' Lim Mooi Pang
Chang Yee Khim
Wong Kah Yeen
Yeoh Keong Hoong

#### COMPANY SECRETARIES

Lee Ching Ching Phang Ai Tee

#### REGISTERED OFFICE

Plaza Seri Setia Level 1-4 No. 1 Jalan SS9/2 47300 Petaling Jaya Selangor Darul Ehsan Malaysia T + 603 7877 7333 F + 603 7877 7111

#### **BUSINESS ADDRESSES**

#### HEAD OFFICE

Plaza Seri Setia Level 1-4 No. 1 Jalan SS9/2 47300 Petaling Jaya Selangor Darul Ehsan Malaysia T + 603 7877 7333 F + 603 7877 7111

#### **MITC SDN BHD**

No. 321 & 322 Plaza Seri Setia No. 1 Jalan SS9/2 47300 Petaling Jaya Selangor Darul Ehsan Malaysia T + 603 7877 7333 F + 603 7861 8077

#### MITC ENGINEERING SDN BHD

H-6 Sunway PJ@51A Jalan SS9A/19 Section 51A 47300 Petaling Jaya Selangor Darul Ehsan Malaysia

T + 603 7874 5888 F + 603 7874 5889



#### **NORTHERN REGION**

#### **IPOH**

No. 17 Medan Ipoh 1A Medan Ipoh Bistari 31400 lpoh Perak Darul Ridzuan Malaysia

T + 605 255 8820

F + 605 254 4225

#### **CAMERON HIGHLANDS**

B3-31-G Brinchang Square Jalan Besar Brinchang 39100 Cameron Highlands Pahang Darul Makmur Malaysia

T + 605 491 5018

F + 605 491 5020

#### **SOUTHERN REGION**

#### **BATU PAHAT**

No. 22 Jalan Kundang Taman Bukit Pasir 83000 Batu Pahat Johor Darul Takzim Malaysia

T + 607 438 8688

F + 607 438 8233

#### REGISTRAR

#### **Tricor Investor Services Sdn Bhd** (118401-V)

Level 17 The Gardens North Tower Mid Valley City Lingkaran Syed Putra 59200 Kuala Lumpur Malaysia T + 603 2264 3883

F + 603 2282 1886

#### SALES OFFICES & **GALLERIES**

#### D' ISLAND RESIDENCE

No. 3 Jalan Timur 9 D' Island Residence 47130 Puchong Selangor Darul Ehsan Malaysia

T + 6011 1233 0899 / 0877 Hotline: 1700 81 8998

#### **BANDAR SAUJANA PUTRA**

No. 2 & 6 Jalan SPU 1 Bandar Saujana Putra 42610 Jenjarom Kuala Langat Selangor Darul Ehsan Malaysia

Hotline: 1700 81 8998

#### **BRINCHANG SQUARE**

B3-31-G Brinchang Square Jalan Besar Brinchang 39100 Cameron Highlands Pahang Darul Makmur Malavsia

T + 605 491 5018

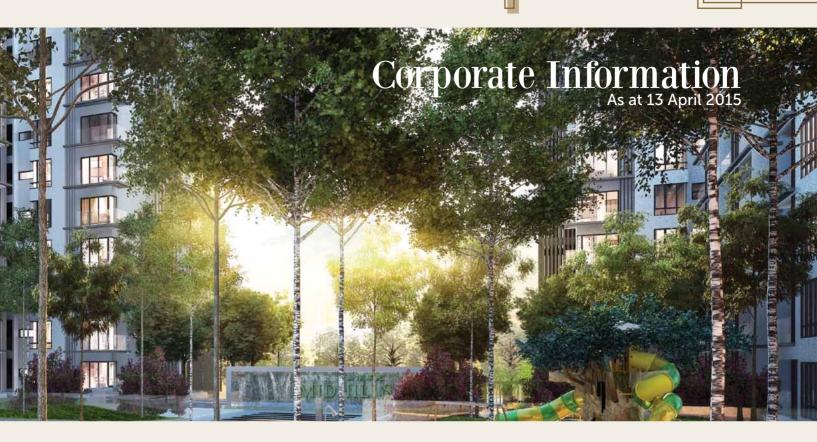
F + 605 491 5020

#### KUANTAN

B-16 Jalan Gambut 1 25000 Kuantan Pahang Darul Makmur Malaysia

T + 609 513 8500

F + 609 513 3043



#### **SOLICITORS**

Balendran Chong Advocates & Solicitors
Cheah Poh Gek & Associates
Gan & Zul
Henry Lim & Co.
Lee, Ong & Partners
Manjit Singh Sachdev, Mohammad
Radzi & Partners
Rashid Asari & Co.
Steven Tai, Wong & Partners

#### **AUDITOR**

UHY

# PRINCIPAL BANKERS / FINANCIERS

Bank Kerjasama Rakyat Malaysia Berhad Bank of China Limited CIMB Bank Berhad Hong Leong Islamic Bank Berhad Industrial and Commercial Bank of China Limited Kuwait Finance House (Malaysia) Berhad

Malayan Banking Berhad Malaysia Building Society Berhad Public Bank Berhad RHB Bank Berhad The Bank of East Asia, Limited

United Overseas Bank (Malaysia)
Berhad

# STOCK EXCHANGE LISTING

Main Market, Bursa Malaysia Securities Berhad

since 30 January 2002 Stock Code : 5789 Stock Name : LBS Sector : Properties

#### WEBSITE

www.lbs.com.my

#### EMAIL

CUSTOMER SERVICE cs@lbs.com.my

#### SOCIAL MEDIA

Follow us on:



#### **WECHAT**

lbsbinagroup (Service Account) lbsbinagroupmy (Subscription Account)



#### **YOUTUBE**

User/lbsbinagroup



#### **TWITTER**

@lbsbinagroupbhd



#### FACEBOOK

lbsbinagroup



#### **INSTAGRAM**

lbsbinagroup







DATO' SRI LIM HOCK SAN Managing Director **CHIA LOK YUEN Executive Director** 

DATO' SERI LIM BOCK SENG Chairman DATO' LIM MOOI PANG Executive Director LIM TONG LEE
Director





**DATUK WIRA LIM HOCK GUAN Executive Director**  **DATUK LIM SI CHENG** Director

**DATUK HAJI BAHARUM BIN HAJI MOHAMED** 

Director

MAJ (HON) DATO' SRI **LIM HOCK SING** 

**Executive Director** 

**DATUK LIM HOCK SEONG** 

**Executive Director** 

#### **DATO' SERI LIM BOCK SENG**

CHAIRMAN AGE 84 | MALAYSIAN

(NON-INDEPENDENT NON-EXECUTIVE DIRECTOR)

Dato' Seri Lim is the founder of LBS Bina Holdings Sdn Bhd ("LBS"), was appointed as the Chairman of LBS Bina Group Berhad ("LBGB" or "Group" or "Company") on 6 December 2001. He has more than 30 years of experience in the construction and property development sectors. He was initially involved in the supply and transportation of sand, aggregates, earth and ball clay for construction of infrastructure works such as earthworks, sewerage works, roads and drainage. Subsequently, he ventured into construction of houses, shops and factory buildings.

Dato' Seri Lim is active in community activities, particularly in the Seri Setia area in Petaling Jaya, Selangor. He sits on the boards and committees of several non-profit-making organisations. He is the Permanent Honorary Chairman of Seri Setia Old Folks Home, Honorary Adviser to Khuan Loke Club, Seri Setia, Honorary Adviser to General Traders Association, Sungai Way – Subang,

Honorary Chairman of the Old Boys Association of SJK (C) Sungai Way, Honorary Adviser for Youth Club Sungai Way, Honorary Adviser of Selangor and Kuala Lumpur Lim Clansmen Association, Honorary Chairman of the Management Board and Building Committee of SJK (C) Sungai Way, Honorary Chairman of Persatuan Hokkien Sungai Way, Honorary President of the Federation of Hokkien Association, Malaysia, Permanent Honorary Adviser to Loong Thien Kong, Kajang, Permanent Honorary Adviser to Persatuan Penganut Tho Guan Sen, Permanent Honorary Adviser to Wei Long Temple Happy Garden Kuala Lumpur, Honorary Chairman to Ulu Selangor Ann Kooi Association, Honorary Adviser to Federation of Association of Lim Clansmen and Honorary Chairman to Selangor & Kuala Lumpur Ann Kooi Association. Dato' Seri Lim also sits on the Board of several subsidiary companies of the Group.

He is the father of Dato' Sri Lim Hock San (Managing Director), Datuk Wira Lim Hock Guan (Executive Director), Maj (Hon) Dato' Sri Lim Hock Sing (Executive Director), Datuk Lim Hock Seong (Executive Director) and Dato' Lim Mooi Pang (Executive Director).





# DATO' SRI LIM HOCK SAN MANAGING DIRECTOR

AGE 57 | MALAYSIAN

(NON-INDEPENDENT EXECUTIVE DIRECTOR)

After graduating with First Class Honours in Civil Engineering from the University of Wales, United Kingdom in 1982, Dato' Sri Lim joined LBS and later, became the Managing Director after a decade of working experience. On 6 December 2001, he was appointed as the Managing Director of LBS Bina Group Berhad ("LBGB").

Dato' Sri Lim's excellent business foresights, technical expertise and 32 years of management experience have well positioned him as the Key Leader. Under his leadership, LBGB and its subsidiaries ("Group") have grown and developed as one of the major players in the property development.

Besides winning the second prize in the British Steel Corporation Competition for Design in Hollow Steel Section in 1982, Dato' Sri Lim was also the recipient of the inaugural The Platinum Entrepreneur Award by SMI Association of Malaysia in 2011, the prestigious Entrepreneur of the Year 2012 by Asia Pacific Entrepreneurship Awards (APEA) and Malaysia Best Company for Leadership of the Year 2014 by International Alternative

Investment Review (IAIR) Awards for his outstanding entrepreneurship, leadership and achievements in raising the profile of the Company in the country and abroad.

Being an active advocate of social and community works, Dato' Sri Lim sits on the board of the following charitable organisations:-

- 1. Chairman of the Board of Governors of SMJK Katholik
- 2. Chairman of the Board of Governors of SJK (C) Sungai Way
- 3. President of Persatuan Hokkien Seri Setia
- 4. President of Selangor Petaling Business & Industry Association
- President of Gabungan Persatuan Cina Petaling Jaya, Selangor
- 6. President of Malaysia-Guangdong Chamber of Investment Promotion
- 7. Vice President of the Ann Khoe Association, Selangor & Wilayah Persekutuan
- 8. Vice President of Federation of Hokkien Associations of Malaysia
- 9. Honorary President of Catholic High School Alumni Association

- 10. Honorary President of Persatuan Penganut Tho Guan Sen
- 11. Honorary Chairman of Rumah Berhala Leng Eng Tian
- 12. President of Malaysia Chamber of Commerce In China-Guangdong
- 13. Vice President of Fujian Overseas Exchanges Association Fifth Council
- 14. Committee Member of China Chamber of International Commerce
- 15. Member of Zhuhai Municipal People's Political Consultative Conference (Zhuhai CPPCC), China.

Presently, sitting on the Board of several subsidiary companies of the Group, Dato' Sri Lim is also the Chairman of Risk Management Committee in LBGB.

He is the eldest son of Dato' Seri Lim Bock Seng (Chairman) and brother of Datuk Wira Lim Hock Guan (Executive Director), Maj (Hon) Dato' Sri Lim Hock Sing (Executive Director), Datuk Lim Hock Seong (Executive Director) and Dato' Lim Mooi Pang (Executive Director).

# DATUK WIRA LIM HOCK GUAN EXECUTIVE DIRECTOR AGE 53 | MALAYSIAN

(NON-INDEPENDENT EXECUTIVE DIRECTOR)



Datuk Wira Lim Hock Guan was appointed as Executive Director of LBGB on 6 December 2001. He holds a B.Sc. Civil Engineering from the Tennessee Technology University, USA. Datuk Wira Lim Hock Guan started his career as a Civil Engineer upon his graduation.

Datuk Wira Lim Hock Guan has more than 20 years of extensive experience in the field of property development and construction. He is in charge of the Group's projects in Klang Valley and he is one of the major driving forces behind the LBS Group's successful implementation of the projects in the Klang Valley.

Datuk Wira Lim Hock Guan sits on the Board of several subsidiary companies of the Group. He is member of Risk Management Committee and ESOS Committee in LBGB. He also sits on the Board of Zhuhai Holdings Investment Group Limited, a company listed on the Main Board of Hong Kong Stock Exchange, as Non-Executive Director.

He is also active in community works and has involved in several non-profit-making organisations. He is the Vice President of Malaysia-Guangdong Chamber of Investment Promotion and the Vice President of The Malaysian Chamber of Commerce in Guangdong, China. He is also a qualified sharpshooter from National Riffle Association, Washington D.C.

He is the son of Dato' Seri Lim Bock Seng (Chairman) and brother of Dato' Sri Lim Hock San (Managing Director), Maj (Hon) Dato' Sri Lim Hock Sing (Executive Director), Datuk Lim Hock Seong (Executive Director) and Dato' Lim Mooi Pang (Executive Director).



# MAJ (HON) DATO' SRI LIM HOCK SING EXECUTIVE DIRECTOR

AGE 51 | MALAYSIAN

(NON-INDEPENDENT EXECUTIVE DIRECTOR)

Maj (Hon) Dato' Sri Lim Hock Sing was appointed as Executive Director of LBGB on 6 December 2001. Obtaining his Bachelor of Accounting Degree from Eastern Washington University in 1989, he started practicing as an audit supervisor at Khoo & Co, a local public accounting firm. LBS later absorbed him as a fulltime Director beginning in 1991 and has been entrusted with LBS Group's interests in the states of Pahang and Johor.

Dato' Sri Lim Hock Sing has devoted his professional career into LBS. With his accountancy background and also over 20 years of experience in property development he has contributed invaluable aptitude in matters of finance, marketing and real estate evaluation. He also plays a hands-on approach sitting on the Board of subsidiaries of the Group.

Apart from the corporate personality which he is known for, Dato' Sri Lim Hock Sing also blends well with the community. His environmental

concerns are reflected in his position as one of the Trustees in Sultan Ahmad Shah Environment Trust (SASET) since 2012. He is also a contributing member of Persatuan Warga Cinta Negara Malaysia (PENCINTA), and engaged in central roles for organizations like Young Entrepreneurs Association of Malaysia (PUUM) and Sungai Way Hokkien Association.

Due to the respectable corporate figure he portrays, he was invited to join as a committee member of the Malaysia-Kuwait Business Council, an organization formed under the Malaysia External Trade Development Corporation (MATRADE).

Dato' Sri Lim Hock Sing was awarded the rank of Honorary Major in the 505th Regiment of The Reserve Army of Malaysia by K.D.Y.T.M. Tengku Mahkota Pahang, Tengku Abdullah Al-Haj Ibni Sultan Haji Ahmad Shah Al-Musta'in Billah in 2012. He is the third son of Dato' Seri Lim Bock Seng (Chairman), brother to Dato' Sri Lim Hock San (Managing Director), Datuk Wira Lim Hock Guan (Executive Director), Datuk Lim Hock Seong (Executive Director) and Dato' Lim Mooi Pang (Executive Director).

EXECUTIVE DIRECTOR AGE 49 | MALAYSIAN

(NON-INDEPENDENT EXECUTIVE DIRECTOR)

**DATUK LIM HOCK SEONG** 



Datuk Lim Hock Seong graduated from Kolej Damansara Utama with a Diploma in Telecommunication and Computer Engineering in 1990, and was appointed Executive Director of LBGB on 6 December 2001. He is also the Executive Director of LBS since 1992.

As a Director in charge of property development projects in Perak, he monitors the initialisation, planning, management and overseeing day-to-day operations of the projects.

He is a member of the Yayasan Ang Koai Selangor, the Malaysian Chinese Association, the Persatuan Hokkien Seri Setia as well as other charitable and non-profit-making organisations. Datuk Lim Hock Seong is also actively involved in community works. He also sits on the Board of several subsidiary companies of the Group.

Upon playing an active role in the social development and well-being of the community, Datuk Lim Hock

Seong has been conferred the Diraja Mulia Seri Melaka (D.M.S.M) by His Royal Highness Yang di-Pertua Negeri Melaka in 2007.

He is the son of Dato' Seri Lim Bock Seng (Chairman) and brother of Dato' Sri Lim Hock San (Managing Director), Datuk Wira Lim Hock Guan (Executive Director), Maj (Hon) Dato' Sri Lim Hock Sing (Executive Director) and Dato' Lim Mooi Pang (Executive Director).



CHIA LOK YUEN EXECUTIVE DIRECTOR AGE 56 | MALAYSIAN

(NON-INDEPENDENT EXECUTIVE DIRECTOR)

Chia Lok Yuen was appointed as a Director of LBGB on 6 December 2001 and was promoted to Executive Director on 1 July 2005. He is an Associate member of the Institute of Chartered Secretaries and Administrator, UK (ACIS) and has obtained a Diploma in Banking And Finance from the Institute of Bankers Malaysia. He is also a MBA graduate from the prestigious Heriott-Watt University in Edinburgh, United Kingdom.

Chia Lok Yuen was previously a banker by profession under the employment of a well-known domestic bank for more than 16 years. He has gained vast experience and exposure in local and international corporate business dealings.

He joined LBS as Senior General Manager in 1996 in charge of the overall management and business operations of the Group. He has contributed significantly towards the growth of the LBGB Group and its subsequent listing in the Bursa Malaysia Securities Berhad.

He is responsible for LBS Group's corporate functions including IT, Treasury, Investor Relations, Legal, Credit & Property Management and Secretarial & Corporate Affairs.

Chia Lok Yuen also sits on the Board of several subsidiary companies of the Group. He is also a member of the Risk Management Committee and ESOS Committee in LBGB. He does not have any family relationship with any Director and/or Major Shareholder of the Company.

# DATO' LIM MOOI PANG EXECUTIVE DIRECTOR

AGE 48 | MALAYSIAN

(NON-INDEPENDENT EXECUTIVE DIRECTOR)



Dato' Lim Mooi Pang was appointed as Executive Director of LBGB on 16 July 2009. She graduated with an Honour Degree in Management Studies from the University of Waikato, New Zealand. She began her career with Messrs. Ernst & Young New Zealand where she attained her qualifications as a member of the New Zealand Institute of Chartered Accountants. Her last position with Ernst & Young was as Senior Audit Manager.

Before joining LBS Group in May 2004, she was the Director of Finance and Administration with Speedline Technologies, an American multinational company based in Singapore.

Prior to her current position, Dato' Lim Mooi Pang was the Senior General Manager of the Overseas Operating Division where she oversaw and managed LBS Group's investments in Zhuhai, China. She continues to be a Vice-Chairman of Zhuhai International Circuit Ltd.

She is currently responsible for LBS Group's corporate functions in Accounts and Finance, Human Resource and Administration, Purchasing and Rental, Sales and Marketing Communication.

Dato' Lim Mooi Pang also sits on the Board of several subsidiary companies of the Group. She is a member of the Risk Management Committee in LBGB.

Dato' Lim Mooi Pang is the daughter of Dato' Seri Lim Bock Seng (Chairman), sister of Dato' Sri Lim Hock San (Managing Director), Datuk Wira Lim Hock Guan (Executive Director), Maj (Hon) Dato' Sri Lim Hock Sing (Executive Director) and Datuk Lim Hock Seong (Executive Director).



#### DATUK HAJI BAHARUM BIN HAJI MOHAMED

DIRECTOR
AGE 58 | MALAYSIAN

(SENIOR INDEPENDENT NON-EXECUTIVE DIRECTOR)

Datuk Haji Baharum bin Haji Mohamed was appointed as Independent Non-Executive Director of LBGB on 26 August 2013 and designated as the Senior Independent Non-Executive Director on 19 April 2014. He is currently the Director of FELCRA Berhad.

Datuk Baharum graduated from the University of Kebangsaan (UKM) with a Bachelor of Social Science (Honours) in 1982. He also obtained Certificate in Business Managament from The Asian Institute Management, Manila in 1985. He obtained his master degree from European University of Ireland (EUI) in 2003 and currently he is pursuing a doctorate in PhD Specialisation Environmental at UUM College of Law, Government and International Studies, University Utara Malaysia.

After graduated in 1982, he started his career as Officer with Majlis Amanah Rakyat (MARA) from 1982 to 1986 and thereafter appointed as Deputy Director of MARA in the states of

Negeri Sembilan (1987 to 1989) and Sabah (1989 to 1992). He was a Special Officer to YB Chairman of MARA from 1992 to 1995 prior to his appointment as Senior Secretary to the Deputy Minister of the Prime Minister's Department from 1995 to 1998. He was the former Chairman of Lembaga Pelesenan Kenderaan Perdagangan Semenanjung Malaysia from 2004 to 2006 and was also appointed as Chairman of UDA Holding Berhad from year 2006 to 2008. Presently, he is the Executive Chairman of a privately owned company involved in construction.

Datuk Baharum is a member of the Audit Committee, Nomination and Remuneration Committee and ESOS Committee in LBGB. He does not have any family relationship with any Director and/or Major Shareholder of the Company.

**DATUK LIM SI CHENG** 

DIRECTOR
AGE 65 | MALAYSIAN

(INDEPENDENT NON-EXECUTIVE DIRECTOR)



Datuk Lim Si Cheng was appointed as Independent Non-Executive Director of LBGB on 26 August 2013.

Datuk Lim began his career as a journalist in 1968. From 1982 to 1990, he was a State Assemblyman of Bandar Segamat and Exco Member of Johor State Government from 1986 to 1990. He was appointed as Political Secretary to the Minister of Transport, Malaysia from 1990 to 1995. Following this, he was elected as Member of Parliament Kulai, Johor for 3 consecutive terms from 1995 to 2008.

Datuk Lim then moved to House of Representative, Parliament Malaysia and served as Deputy Speaker started from 1999 until February 2008. He was a member of the Malaysian Pepper Board from 2008 to 2011.

Datuk Lim holds directorship in various companies which include Ralco Corporation Berhad and Koperasi Jayadiri Malaysia Bhd. He is also very active in community works of various charitable organisations. Presently, Datuk Lim is the Deputy Chairman of MCA Disciplinary Board, member of University Tunku Abdul Rahman Education Foundation. Huaren Education Trustee Foundation, Trustees in Chang Ming Thien Foundation, board member of KOJADI Education Services Sdn Bhd and committee member of Malaysia Mental Literacy Movement.

Datuk Lim is a member of the Audit Committee, Nomination and Remuneration Committee and ESOS Committee in LBGB. He does not have any family relationship with any Director and/or Major Shareholder of the Company.



LIM TONG LEE
DIRECTOR
AGE 47 | MALAYSIAN
(INDEPENDENT NON-EXECUTIVE DIRECTOR)

Lim Tong Lee was appointed as Independent Non-Executive Director of LBGB on 22 May 2013. He is currently the Senior Vice President of Venstar Capital Management Pte Ltd, Singapore. He also sits on the Board of ValueMax Group Ltd, a company listed on the Main Board of Singapore Exchange, as Independent Non-Executive Director.

He has more than 23 years working experience in private equity, corporate finance and audit. Prior to joining Venstar Capital Management Pte Ltd, Singapore, he was attached to AmWater Investments Management Pte Ltd in 2013 as Chief Investment Officer and AmFraser Securities Pte Ltd, Singapore as Director/Head of Corporate Finance from 2007 to 2012. He was with AmInvestment Bank Berhad from 1995 to 1997 and 1999 to 2007 with last position as Director of Corporate Finance.

He was attached to Messrs. Ernst & Young, Kuala Lumpur office for 5 years

prior to joining AmInvestment Bank in 1995. Between 1997 to 1999, he was employed as the General Manager, Corporate Finance of a property development company.

He is a Fellow Member of Association of Chartered Certified Accountants, United Kingdom, a member of Malaysian Institute of Accountants and Malaysian Institute of Certified Public Accountants.

He is Chairman of the Audit Committee, Nomination and Remuneration Committee and ESOS Committee in LBGB. He does not have any family relationship with any Director and/or Major Shareholder of the Company.

 All the directors of LBGB have no conflict of interest with the Company nor any convictions of any offences within the past 10 years.



# To shape the future is to pursue the path less travelled but invariably more rewarding.

To be committed to our values and philosophy, to believe and to stay in the pursuit of excellence is the true showcase of a company's quality.

