LBS CELEBRATES 65 YEARS BY REWARDING 150 HOMEBUYERS THROUGH "SCORE MORE THAN A HOME" CAMPAIGN

PETALING JAYA, 19 October 2026 – For 150 LBS homebuyers, the joy of owning a home came with an extra reason to celebrate. LBS Bina Group Berhad ("LBS" or the "Group") marked the successful conclusion of its "Celebrate 65. Score More Than a Home" campaign with a special prize presentation ceremony at the D'Island Discovery Sales Gallery, bringing its 65th-anniversary celebration closer to the homeowners who have been part of its journey.

The campaign rewarded its winners with an exciting line-up of prizes, including 5 days 4 nights trip to England for 2 pax, 8 signed football jerseys, 11 gold bars and 30 Traveloka vouchers. Dato' Cynthia Lim, Executive Director of LBS Bina Group Berhad, presented the prizes to the winning homebuyers at the ceremony, recognising their support and celebrating the trust they have placed in LBS.

LBS Group Executive Chairman, Tan Sri Dato' Sri Ir. (Dr.) Lim Hock San, said, "Reaching our 65th anniversary is a proud milestone for LBS, but what truly makes this journey special is the trust our homeowners have placed in us. Every home represents a dream, a new beginning and a future built with their loved ones. For us, handing over the keys is never the end of the story; it is the beginning of a lasting relationship.

"Through our 'Score More Than a Home' campaign, we wanted to celebrate our homeowners and show our appreciation for being part of the LBS journey. My heartiest congratulations to all 150 winners. We hope these rewards bring smiles, create wonderful memories and add a little more excitement to your homeownership journey as we celebrate this milestone together."

The campaign featured selected developments across LBS' portfolio, including SkyRia, Astella, Aulica, KITA Sejati, KITA Avenue, Prestige and Centrum Iris. By extending the anniversary celebrations to its homebuyers, LBS reinforces its commitment to making the homebuying experience more rewarding while nurturing lasting relationships with its customers.

As LBS continues to build on its legacy in the property development industry, the Group remains committed to look beyond building homes, focusing on creating meaningful homeownership experiences and lasting connections with the people and communities it serves.

For more information on LBS' property developments and customer loyalty programmes, visit www.lbs.com.my or download the **Hello by LBS mobile** application.

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