

## HOW IT WORKS?

### Buyer Repeat Purchase Program (BRPP)

#### Q1. What is the Buyer Repeat Purchase Program?

The Buyer Repeat Purchase Program (“**Program**”) is organised by LBS Bina Group Berhad (“**Company**”) to offer an exclusive repeat buyer rebate (“**Rebate**”) to eligible LBS homeowners (“**Purchaser(s)**”) who are registered under the “Hello by LBS” mobile application (“**LBS App**”) and makes an additional purchase under the Program.

#### Q2. Who is eligible to participate?

- a. Any Purchaser(s) has successfully registered on the LBS App .
- b. Any individual or company that has purchased a property directly from the Company or its subsidiary companies.
- c. In the event there are more than one purchaser under the Sale and Purchase Agreement (“**SPA**”), each named purchaser shall be eligible to membership in the LBS Loyalty Programme by invitation and shall be issued with an individual member account.

#### Q3. How do I utilize the Buyer Repeat Purchase Program rebate for my next house purchase with the Company?

- a. You must be an eligible member and present your registered account on the LBS App at the time of purchase to the Company’s internal sales personnel to be entitled to the Rebate.
- b. In the case of joint purchasers, the member must be one of the named purchasers in the relevant Sale and Purchase Agreement (SPA). For Bumiputera LBS Purchaser(s), the Rebate shall be calculated based on the net Bumiputera selling price.
- c. In the event of any cancellation or termination of SPA for whatsoever reason, the Purchaser(s) Rebate shall be deemed null and void.
- d. The participating projects shall be limited to those listed in the LBS App, excluding Authority-Controlled Price Developments such as PPAM, IDAMAN, MADANI, and any other similar government-initiated housing schemes.
- e. The SPA must be signed and executed through the Company’s internal sales team in order to qualify for the Rebate.
- f. The applicable participating projects (“**Participating Projects**”) and Rebate rates are as follows:

Tiering Name	ASPV	Referral Payout
Hello Starter	Less than RM500K	1.0%
Hello Achiever	RM501K – RM1 MIL	1.2%
Hello Elite	More than RM1 MIL	1.4%
Hello Prestige	More than RM2 mil	2.0%

\*\*ASPV – Accumulated SPA Purchase Value

**Q4. Can I exchange my Rebate with another incentive?**

No, the Rebate is not exchangeable, substitutable, or combinable with any other incentive, promotion, or benefit, unless otherwise expressly stated by the Company in writing.

**Q5. Who should I call for further enquiries?**

Kindly contact Digital Media & CRM via email at [crm@lbs.com.my](mailto:crm@lbs.com.my)

**General Terms**

All Purchaser(s) shall be subjected to the terms and conditions herein stipulated. Notwithstanding anything to the contrary, the Company reserves the right to amend, vary, or revise these terms and conditions at any time without prior notice, and all participants shall be bound by such amendments.

In the event of any disputes whatsoever, the decision by the Company shall be final, conclusive and binding, and no appeal or correspondence shall be entertained.

**For the avoidance of doubt, in the event of any inconsistency, conflict, or discrepancy between the above information and the terms and conditions as published on the Company's website <http://lbs.com.my> (as may be reviewed, revised, or amended from time to time) the terms and conditions published on the Company's website shall prevail, govern, and supersede the above information to the extent of such inconsistency.**