



LBS HOSTS CHINESE NEW YEAR LUNCHEON, MARKING 65 YEARS OF GROWTH AND COMMUNITY COMMITMENT

Petaling Jaya, 05 February 2026 – LBS Bina Group Berhad (“LBS” or the “Group”), a leading property developer guided by people-first values, hosted its Chinese New Year Luncheon at the Mandarin Oriental, Kuala Lumpur. The event was honoured by the esteemed presence of the Sultan of Pahang, HRH Al-Sultan Abdullah Ri’ayatuddin Al-Mustafa Billah Shah. The luncheon brought together distinguished guests, business partners, members of the media, and the LBS family in a spirit of unity, harmony, and shared prosperity.

The event, reflecting LBS’ long-standing tradition of fostering togetherness and appreciation, was held as the Group ushered in the Year of the Horse—a symbol of strength, vitality, perseverance, and forward momentum in Chinese culture. For LBS, the Year of the Horse resonates strongly with its growth journey, signifying renewed energy, progress, and the determination to move confidently towards its long-term aspirations.

The occasion was also attended by distinguished dignitaries, including YAB Datuk Amar Haji Fadillah bin Haji Yusof, Deputy Prime Minister and Minister of Energy Transition and Water Transformation; YB Tan Sri Dato’ (Dr.) Johari bin Abdul, Yang di-Pertua Dewan Rakyat; YB Datuk Seri Haji Mohamad bin Sabu, Minister of Agriculture and Food Security; and YAB Datuk Seri Utama Ab Rauf bin Yusoh, Chief Minister of Melaka, alongside other notable guests.

The Chinese New Year celebration also marked a significant milestone for LBS, coinciding with the Group’s 65th anniversary, six and a half decades since its humble beginnings in 1961. Founded by the late Dato’ Sri Lim Bock Seng, LBS has since grown into one of Malaysia’s leading property developers.

Approximately 600 guests attended the event and were entertained by traditional Chinese music, reflecting the harmonious multicultural spirit of the nation, while also taking the opportunity to engage with HRH Tuanku in a lively and gracious atmosphere.

During this auspicious occasion, LBS officially announced its renewed brand promise, "Building Tomorrow Together", which embodies the Group's vision for the future, its commitment to creating thriving communities, and its dedication to delivering lasting value for generations to come.

For decades, LBS has played an integral role in shaping homes, townships, and communities across Malaysia. The Group's philosophy remains rooted in the belief that development is about people before products, that growth must be shared, sustainable, and purposeful, and that the future is best built in partnership with communities, stakeholders, and the nation.

Commenting on the event, LBS Group Executive Chairman, Tan Sri Dato' Seri Ir (Dr) Lim Hock San, said, "Looking ahead, LBS views 2026 as a milestone year, with plans to launch 10 new projects across the Klang Valley, Johor, and Pahang. These initiatives reflect our continued commitment to delivering accessible and sustainable developments that meet the evolving needs of Malaysian families, while supporting the aspirations of a harmonious MADANI society."

He also expressed his heartfelt appreciation to the LBS employees, acknowledging their dedication and unwavering commitment as a key driving force behind the Group's continued success.

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