



IMMEDIATE RELEASE

LBS GROUP EXECUTIVE CHAIRMAN SHARES VISION FOR “BUILDING THE BUSINESS OF TOMORROW” AT NOW AND FUTURE CONFERENCE AND EXHIBITION 2025

Kuala Lumpur, 18 September 2025 – LBS Bina Group Berhad (“LBS” or “the Group”), a leading property developer guided by people-first values, is proud to announce its Group Executive Chairman, Tan Sri Dato’ Sri Ir. (Dr.) Lim Hock San, delivered the keynote address at the Now and Future Conference and Exhibition 2025. The conference, held at the World Trade Centre Kuala Lumpur from 17 to 20 September 2025, carried the theme “A Better Future”. It is a premier conference and exhibition organised in conjunction with the 46th ASEAN Inter-Parliamentary General Assembly (AIPA Malaysia 2025).

Delivering his keynote address entitled “*Building the Business of Tomorrow*,” Tan Sri Lim highlighted ASEAN’s transformation into one of the world’s fastest-growing economic blocs, with a combined GDP surpassing USD 4 trillion in 2024. He emphasised that ASEAN’s strength lies not only in its economic dynamism but also in its diversity, resilience, and unity.

Tan Sri Lim stressed that the business of tomorrow requires balancing economic progress with social inclusivity, cultural exchange, and sustainability. He also highlighted LBS’ commitment to these principles through its initiatives in affordable housing, renewable energy, and community-focused development — aligning closely with ASEAN’s broader priorities.

“As we build the business of tomorrow, our focus must extend beyond profits. We must champion inclusivity, sustainability, and innovation while strengthening regional cooperation,” said Tan Sri Lim.

Underscoring Malaysia’s role as a bridge within ASEAN, he further noted the importance of diplomacy, people-to-people connections, and cultural understanding as essential pillars for long-term growth and stability.

Tan Sri Lim also showcased LBS' alignment with ASEAN's development priorities through its 8 x 8 Strategy, featuring initiatives such as the issuance of the RM200 million ASEAN Social SRI Sukuk Wakalah to fund affordable housing, renewable energy investments including a RM104 million solar farm, and sustainable township developments across Malaysia.

Expressing his appreciation for the invitation, Tan Sri Lim remarked: "It is a true honour to be invited as a speaker at this esteemed conference. The conference provides an important avenue to share perspectives from the property development sector and highlight how our industry contributes to national and regional economic growth. Property development is more than just building homes; it is about creating sustainable communities, stimulating industries, generating employment, and enabling upward social mobility. These contributions form the backbone of a resilient economy and are integral to ASEAN's long-term progress."

Among the notable speakers at the Now and Future Conference and Exhibition 2025 were the Prime Minister of Malaysia, YAB Dato' Seri Anwar Ibrahim; Deputy Prime Minister, YAB Dato' Sri Haji Fadillah Yusof; and several Cabinet Ministers, including YB Anthony Loke Siew Fook, YB Dato' Sri Tiong King Sing, and YB Datuk Ewon Benedick. They addressed delegates on strengthening ASEAN's unity and growth.

On the second day of the conference, 18 September 2025, the Prime Minister also visited the LBS booth, which featured its subsidiary, MGB Berhad, showcasing the latest developments and projects, reflecting LBS' role in driving Malaysia's economic and social progress.

The Now and Future Conference and Exhibition 2025 brought together parliamentarians, policymakers, and business leaders from across Southeast Asia, alongside distinguished guests from ASEAN member states. The conference reaffirmed its role as a vital platform for dialogue, cooperation, and partnership in shaping a better and more sustainable future for the region.

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