



## **LBS GROUP EXECUTIVE CHAIRMAN HONORED WITH 2025 GREAT ASEAN ENTREPRENEUR EXCELLENCE AWARD**

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**Petaling Jaya, 3 June 2025** – LBS Bina Group Berhad (“LBS” or the “Group”), a leading property developer guided by people-first values, proudly announces that its Group Executive Chairman, Tan Sri Dato’ Sri Ir. (Dr.) Lim Hock San, has been honoured with the 2025 Great ASEAN Entrepreneur Excellence Award. The prestigious accolade was presented during a ceremony held at the InterContinental Hotel Kuala Lumpur, recognising Tan Sri Lim’s exceptional contributions to innovative, inclusive, and sustainable growth in the property sector.

Under Tan Sri Lim’s visionary leadership, LBS has transformed from a modest construction firm into a dynamic force in Malaysia’s property landscape. The Group’s inaugural major township, Bandar Saujana Putra (BSP), launched in 2003, converted 850 acres into a thriving, self-sustaining community. Building on its confidence and expertise, LBS ventured into posh developments with the launch of D’ Island Residence in 2011, offering an exclusive island resort-style living experience. The latest addition to its portfolio is Centrum Iris, the second precinct of Cameron Centrum and the largest mixed commercial development in Cameron Highlands, Pahang.

LBS’s footprint now spans across Selangor, Pahang, Perak, and Johor, reflecting its commitment to building quality and accessible homes for all Malaysians. The Group’s approach emphasizes sustainability, customer satisfaction, and employee development while fostering community growth.

In 2025, LBS unveiled its bold 8 x 8 Strategy during the annual Town Hall Meeting. This three-year corporate roadmap (2025–2027) is anchored by eight focus areas: Residential, Industrial & Commercial, Landbank Optimization, Pursuit of Excellence, Employee Empowerment, Customer Experience, Sustainability Advancement, and Community Wellbeing. With a projected gross

development value (GDV) of approximately RM8 billion, this strategy aims to propel LBS to new heights of innovation and leadership in the industry.

Tan Sri Lim's leadership has also earned LBS the distinction of being named one of Malaysia's Best Managed Companies for three consecutive years, a testament to the Group's strategic vision and operational excellence.

"This award is a reflection of the collective effort and dedication of the entire LBS team," said Tan Sri Lim. "We remain committed to our mission of delivering quality homes and fostering sustainable communities, ensuring that our developments continue to enrich lives across Malaysia."

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