

LBS MERDEKA CAMPAIGN 2024: CELEBRATING SUCCESS WITH RM30,000 CASH REWARD FOR LUCKY HOMEBUYERS

Petaling Jaya, 13 January 2025 – LBS Bina Group Berhad (“LBS” or the “Group”), a leading property developer guided by people-first values, is delighted to announce the resounding success of its Merdeka Campaign, held from 1 August to 30 September 2024. The campaign, designed to reward purchasers who successfully completed their sales and purchase agreements, secured loan approvals, and fulfilled all stipulated terms and conditions, culminated in a memorable celebration.

LBS is excited to unveil the eight (8) lucky winners, each of whom received a generous cash incentive of RM30,000 as a token of appreciation for their support and commitment to the campaign.

The prizes were presented by LBS Group Managing Director, Datuk Wira Joey Lim, during the event held at the Prestige Residence Sales Gallery on 8 January 2025. A second prize presentation session was also held at the LBS Saujana Molek Sales Gallery in Johor Bahru on 11 January 2025.

Congratulations to the Winners of the LBS Merdeka Campaign 2024!

No.	NAME
1.	<i>ARISTA AINI BINTI MISTAR</i>
2.	<i>AHMAD FIRDAUS AD'NIN BIN RAMLI</i>
3.	<i>DIDI EISMANTO BIN SUALMAN</i>
4.	<i>NORASLINDA BINTI MAZLAN</i>
5.	<i>LIM LEE YO</i>
6.	<i>NURUL FATERA BINTI SUFRI</i>
7.	<i>KEE MIH CHIAN @ KER MIH CHIAN</i>

8.	<i>MAENAGA GHANDHI A/P SUPPERMANIAM</i>
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These winners exemplified the confidence and loyalty that homebuyers placed in LBS's high-quality developments. The cash incentive of RM30,000 served as a meaningful token of gratitude, elevating their Merdeka celebrations to new heights.

Commenting on the winner selection, Tan Sri Dato' Sri Ir (Dr) Lim Hock San, LBS Group Executive Chairman, stated, "We were deeply honored by the continued trust and support of our customers. The Merdeka Campaign reflected our commitment to going beyond delivering exceptional properties. Our aim was to create rewarding experiences and lasting relationships with our purchasers. Congratulations to all our winners!"

The Merdeka Campaign was part of LBS's ongoing commitment to creating opportunities that resonate with the aspirations of Malaysians. By offering not just homes but also value-added initiatives, the Group continued to foster deeper connections with its community of buyers," added Tan Sri.

LBS extended its heartfelt gratitude to all participants of the Merdeka Campaign. The Group remained dedicated to delivering innovative campaigns and exciting rewards in the future.

For more updates and upcoming offers, stay connected with LBS Bina Group Berhad or visit www.lbs.com.my.

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