

## **UNLOCKING LBS DREAM HOME MADE EASY WITH MAYBANK MYDECO**

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**Petaling Jaya, 15 August 2024** – LBS Bina Group Berhad ("LBS" or the "Group"), a developer guided by people-first values, proudly announces its collaboration with Maybank Berhad ("Maybank") for the integration of Maybank MyDeco Financing. This first-of-its-kind innovative initiative, aims to make homeownership more accessible and affordable for Malaysians through Maybank's exceptional 120% loan margin offer.

LBS is dedicated to making homeownership as seamless and stress-free as possible through the introduction of Maybank MyDeco Financing. This comprehensive solution, available to LBS homebuyers, offers an impressive 120% loan margin, enabling buyers to finance not only their new LBS homes but also additional costs such as moving, interior design, furnishing, and fitting expenses. With this enhanced financial flexibility, LBS ensures that every aspect of purchasing a home is covered, allowing buyers to borrow beyond the purchase price and cover expenses that would typically come out of pocket.

"Getting the keys to your dream home is just half of the homeownership journey. Inflation and increased cost of living have impacted every aspect of our lives, from furniture, electronic appliances, down to the insurance for our homes. Our loyalty programme, [LBS Perks and Plusses](#) has been in high gear, garnering a total of 61 partners to date, aimed to provide exclusive rewards and promotions to our homebuyers. However, we believe by adding financial support into the equation, our partnership with Maybank offering the 120% loan margin to our customers, homeownership will no longer be a distant dream," said LBS Group Executive Chairman, Tan Sri Ir (Dr) Lim Hock San.

Astella D'Island Residence @ Puchong is among the participating projects of the "Unlock Your Dream Home " campaign. This award-winning D' Island Residence township

enables homeowners to experience tranquil living embraced by a thousand-acre lake just moments from the city. From the playground, outdoor fitness gym and pavilion, to a collection of gardens and multipurpose sports court, there is something for everyone. Plus, relish the peace of mind that comes with Astella's 24-hour security, making it a comfortable and safe sanctuary to call home.

Not forgetting our freehold collections, Saujana Indah @ Johor Bahru and Imperial Garden in Batu Pahat.

Saujana Indah is close to major highways and the Johor-Singapore Causeway, making it an ideal choice for commuters. Equipped with state-of-the-art facilities and designed for contemporary living, it provides a comfortable and convenient lifestyle. With the rapid development in Johor Bahru, property values are expected to appreciate, ensuring a high return on investment. These properties are excellent choices for long-term investment or for professionals working in Singapore. Both projects are part of our Maybank campaign, offering exclusive benefits for buyers.

Imperial Garden, located in Batu Pahat, is one of Malaysia's rapidly growing towns, with increasing infrastructure development and economic activities. It was designed to foster a sense of community with green spaces, parks, and communal areas for residents to enjoy. The town's growth trajectory promises rising property values, making it a smart choice for investors looking for long-term gains.

Both projects offer a unique blend of convenience, modern living, and investment potential, making them ideal choices for discerning buyers.

Above and beyond, streamlining the application process, making it a breeze for buyers to secure their loans and move into their dream homes, the collaboration between LBS and Maybank underscores a shared commitment to supporting homeownership in Malaysia. LBS brings its expertise in creating high-quality, affordable housing, while

Maybank offers its robust financial solutions to make these homes accessible to a broader audience.

Interested buyers can visit the LBS website at <https://lbs.com.my/> or any of the sales galleries to learn more about the properties available under this campaign.

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