LBS Celebrates Big at LBS Fabulous Extra 2022-23 Grand Finale

More than RM1.5 million worth of prizes won by LBS homeowners

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Petaling Jaya, 27 April 2024 – LBS Bina Group Berhad ("LBS" or the "Group"), a developer guided by people-first values, recently concluded the LBS Fabulous Extra 2022-23 campaign with remarkable success. The event, held at the KITA @ Cybersouth sales gallery, marked the end of a fun journey where RM1,500,000.00 worth of prizes were awarded to 1,400 lucky LBS homeowners.

The exhilarating atmosphere at the LBS Fabulous Extra lucky draw grand finale was made merrier with over 1,400 attendees, comprising LBS buyers, homeseekers, and the lucky winners of the Fabulous Extra final draw.

Tan Sri Ir (Dr.) Lim Hock San, Group Executive Chairman of LBS, says, "While for many, receiving the keys to their new home marks the end of their home buying journey; with LBS, it's the beginning of something special. These keys unlock not only doors but also exciting rewards. At our Fabulous Extra lucky draw, 17 homeowners won brand new Perodua Axia, along with other cool prizes like motorcycles, home theatres, and mountain bikes. We offer more than just houses; we aspire to build lasting relationships with our homeowners."

"Which is why we have our life-time customer loyalty program, LBS Perks and Plusses, tailored just for our homeowners. Today, we have in store more than 50 collaborative partners, many of which are here with us today! Similar to every festivity, for the Raya season we have also launched 'Emas Bling Bling Bersama LBS' where home seekers who own their dream homes with us before the end of May get a chance to win 999.9

gold. We have so much coming up for you. Lastly, I would like to extend my congratulations in advance to all of our winners here today, and I hope you thoroughly enjoy yourselves," Tan Sri concluded.

Visit www.lbs.com.my or call 1700 81 8998 for inquiries on our latest products and campaigns. You can also visit our sales galleries or https://virtualfair.lbs.com.my/.

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