



**FOR IMMEDIATE RELEASE**

**LBS FABULOUS *EXTRA* 2022-23  
*EXTRA* AMAZING LUCKY DRAW PRIZES TO BE WON**

**Petaling Jaya, 20 May 2023** – LBS Bina Group Berhad (LBS), Malaysia’s renowned developer has launched the 1st lucky draw for the LBS Fabulous Extra 2022-23 campaign with up to RM400,000 worth of exciting prizes.

First round of the LBS Fabulous Extra 2022-23 lucky draw went live via LBS’ official Facebook on 3rd May 2023. A total of 600 lucky draw winners were randomly chosen among LBS home purchasers. The lucky draw prizes were drawn by Tan Sri Ir. Lim Hock San, Executive Chairman of LBS Bina Group Berhad, accompanied by Datuk Wira Joey Lim Hock Guan, Group Managing Director & Chief Executive Officer, Dato’ Sri Daniel Lim Hock Sing and Dato’ Cynthia Lim Mooi Pang, Executive Directors, Lucas Lim Kim Kiat, Deputy Chief Executive Officer and Dato’ Lim Han Boon and Dato’ Yong Lei Choo, fellow LBS Directors.

Prize giving ceremony for the lucky winners took place at KITA @ Cybersouth sales gallery today. The grand prizes have been upscaled this time round, with five Perodua Axia. Other enticing prizes include SM Sport 110 motorcycles, washing machines, refrigerators, household appliances, hi-fi system, and many more.

Homebuyers who purchase LBS’ participating properties with the price point of RM300,001.00 and above, from 1st July 2022 till 31st December 2022 will automatically be eligible for the 1st lucky draw. Those who did not win anything in the 1<sup>st</sup> round are automatically rolled over to the 2nd draw.

Tan Sri Ir. Lim Hock San said “LBS will always have our home buyers' interests at heart and we will continue to do our very best to add value to their purchase. I hope with this lucky draw, we can bring a broader smile to their faces anytime they decide to make an LBS property their home.”

While working towards making homeownership attainable to the masses, LBS continues to curate a unique homebuying experience and redefine it beyond just a one-off affair. The first LBS Fabulous event held last year, received an astounding response from our homeowners. We believe it is only fair to have more of our homebuyers be part of this special experience. With that, not only did we reintroduce LBS Fabulous, but made everything *Extraaa*, from the number of prizes and total value of the entire giveaway.”

LBS homebuyers will also enjoy extra incentives, such as a low booking fees, exemption of legal fees, loyalty reward, flexi payment scheme, zero exit fees, and furniture package.

Meanwhile, as part of the LBS loyalty program, as a gesture to reward our homeowners, LBS is giving away an Ogawa Smart Reluxe Massage Chair worth RM10,999 during today's prize giving ceremony.

To create extra excitement and also to alleviate the burden of homeowners, those who purchase any projects in KITA @ Cybersouth township from 20th to 21st May 2023, entitled free 40” Television. (T&C)

Visit [www.lbs.com.my](http://www.lbs.com.my) or call 1700 81 8998 for inquiries on our latest products and campaigns. You can also visit our sales galleries or <https://virtualfair.lbs.com.my/>.

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