

## **LBS LAUNCHES OX-PICIOUS 8 CAMPAIGN, OFFERING 8 INCREDIBLE DEALS TO HOMEBUYERS**

*A virtual property page is set to ease purchasing experience*

**Petaling Jaya, Selangor, 25 January 2021** – Looking for awesome deals when you are buying a property? Why not check this out - LBS Bina Group Berhad (LBS) has launched its latest marketing campaign called Ox-picious 8, to reward homebuyers with incredible deals. This campaign allows homebuyers to enjoy huge savings when they purchase from a selection of LBS residential properties, plus get a chance to be in the running to win lucky draw prizes worth more than RM1 million. Together with this launch, LBS is also kicking off its brand-new Virtual Property Page, where homebuyers can view the details of LBS' properties in the comfort of their home.

LBS Group Managing Director, Tan Sri Lim Hock San said Ox-picious 8 campaign aims to provide homebuyers with attractive deals as well as rewarding customers so that owning a home become a delightful experience.

“With the pandemic and today’s challenging economic situation, it is difficult to own a home especially for young homebuyers. As the ‘People’s Developer’, we always have homebuyers’ interest at heart and truly understand their needs. Hence, the Ox-picious 8 campaign is developed to suit homebuyers needs and requirements by realising their dreams to own a home with ease. Not only that, we also developed a Virtual Property Page to allow them to have a detailed view of the projects while decreasing the need to go out to public places.” Tan Sri Lim commented.

The Ox-picious 8 campaign period is from 1<sup>st</sup> January 2021 to 30<sup>th</sup> June 2021 and the deals that are available now until the end date is:

1. LBS Fabulous 20-21 Lucky Draw
2. Zero Exit Fee
3. Home Furnishing Package
4. Flexi Payment Scheme
5. Home Ownership Campaign (HOC) Goodies
6. Free Legal Fees
7. Low Booking Fees
8. Loyalty Rewards

As a part of the Ox-picious 8 campaign, we will also extend our LBS Fabulous 2020 lucky draw into the year 2021. Due to COVID-19 pandemic, many documentation and loan processing duration has been affected, hence we are extending this lucky draw so that more homebuyers could be in the running for this. Not only that, we have boosted the prizes pool with more exciting prizes - worth more than RM1,000,000 to be won.

In a bid to support local brand and the work from home movement that has become ubiquitous today, LBS offers additional lucky draw prizes like Proton X50, Laptops and Tablets for homebuyers. More homebuyers can be in the running to grab these additional attractive prizes when they purchase any LBS property from our list of participating properties.

For more information on the Ox-picious 8 campaign, stay updated at [www.lbs.com.my](http://www.lbs.com.my), [Facebook](#) and [Instagram](#) or call 1700 81 8998.

Visit our Virtual Property Page today at <https://ox8.lbs.com.my/> to view all our current projects.

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