



**For Immediate Release**

## **LBS #DUDUKRUMAH DEALS 2.0 TO PROMOTE HOME OWNERSHIP**

**Petaling Jaya, Selangor, 15 January 2021** – Looking for cool property deals? In conjunction with MCO 2.0, leading township developer LBS Bina Group Berhad (LBS) running #DudukRumah Deals 2.0 marketing campaign.

Under the campaign, homebuyers can book selected LBS participating projects under Home Ownership Campaign (HOC), during 13<sup>th</sup> January 2021 to 31<sup>st</sup> January 2021 with just RM200, and enjoy free 1.0hp air conditioner. Other highlights of this #DudukRumah Deals campaign include moving in cash incentive for selected property only, free Memorandum of Transfer (MOT), legal fees and disbursement fees on the SPA, free legal fees and disbursement fees and Stamp Duty on loan agreements.

“As the ‘People’s Developer’, LBS remains committed to support the government’s housing agenda by launching marketing campaign #DudukRumah Deals 2.0, to reduce the upfront payment and spending on home appliances, “LBS Group Managing Director, Tan Sri Lim Hock San said.

Initially launched in April 2020, the deal allows purchaser to book a unit of LBS property with just RM200. The #DudukRumah Deals campaign was rolled out via various digital platforms which includes virtual showrooms, website, email, WhatsApp, Facebook, Instagram and SMS to reach out to the potential buyers during MCO. Early June, LBS has extended the #DudukRumah Deals marketing campaign until 31<sup>st</sup> December 2020 due to overwhelming response.

You may visit our virtual sales gallery and book now. For more information please call 1700 81 8998 or 1700 81 7978 or visit [www.lbs.com.my](http://www.lbs.com.my) .

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