



For Immediate Release

LBS LAUNCHES VACCI-NATION BONANZA WITH A TOTAL OF RM847,000 CASH INCENTIVES AWAITS

Petaling Jaya, Selangor, 7 July 2021 – Leading township developer, LBS Bina Group Berhad (LBS) has launched its latest marketing campaign called Vacci-Nation Bonanza! With this, owning your dream house is hassle-free and topped with additional perks if you are in line for vaccination! In addition, our homebuyers still stand a chance to win lucky draw prizes worth more than RM1 million!

Under Vacci-Nation Bonanza, homebuyers of LBS participating properties can enjoy more than RM565,000 cash incentives. To support the increase in vaccine uptake and achieve herd immunity, LBS will also be giving out extra cash incentives of up to RM282,000 for homebuyers who have registered for their COVID-19 vaccination or those who have been vaccinated!

“As the ‘People’s Developer’, LBS remains committed to supporting the government’s housing agenda by launching Vacci-Nation Bonanza, allowing homebuyers to enjoy huge savings when they purchase selected LBS residential properties. The campaign period begins from 1st July 2021 to 30th September 2021. During this patriotic month of Malaysia’s Independence Day and Malaysia Day, we hope these cash incentives can help promote *rakyat* homeownership and vaccination,” LBS Executive Chairman Tan Sri Lim Hock San said.

LBS is offering 8 awesome deals under Vacci-Nation Bonanza, which includes:

1. Home Ownership Campaign (HOC) Goodies
2. Free Legal Fees
3. LBS Fabulous 20-21 Lucky Draw
4. Low Booking Fees
5. Loyalty Rewards
6. Flexi Payment Scheme

7. Zero Exit Fee
8. Home Furnishing Package

As a part of the Vacci-Nation Bonanza, LBS also further extended LBS Fabulous 20-21 Lucky Draw, homebuyers of any LBS participating properties get a chance to be in the running to win lucky draw prizes worth more than RM1,000,000, such as Proton X50, Laptops and Tablets.

For more information on the Vacci-Nation Bonanza, stay updated at <https://virtualfair.lbs.com.my/>, [websites](#) or call 1700 81 8998.

-End-