

## **OVERWHELMING RESPONSE FOR KITA MEKAR AT KITA @ CYBERSOUTH TOWNSHIP'S FIRST SINGLE STOREY HOUSES**

### **Sold out within 2 weeks**

**Dengkil, Selangor, 8 December 2020** – KITA Mekar, LBS Bina Group Berhad (LBS)'s first single storey development at Kita @ Cybersouth township was well received with all its single storey houses fully taken up within 2 weeks of launch. While KITA Mekar townhouses were 100% secured with more buyers waiting in queue to grab this project.

Since its successful launch in April 2019, KITA @ Cybersouth Township, a gated and guarded home sited on a Malay Reserved Land proved to be a hit with a strong take-up rate for almost all units that were released from one phase to the other. Today, LBS officially launch KITA Mekar single storey houses and townhouses with an estimated Gross Development Value (GDV) of RM345.1 mil.

LBS Managing Director, Tan Sri Lim Hock San said, "KITA @ Cybersouth township development is designed for families and the community within to build a lifetime of memories. Selection of facilities surrounding KITA Mekar are thoughtfully put together to encourage family bonding and promote togetherness amongst residents. We believe that the demand for landed properties will continue to surge and this project can benefit buyers with its affordable price range as well as value for investments in the long term."

LBS received a strong take-up rate for its double storey houses, townhouses and serviced apartments. Both KITA Bayu and KITA Impian phases were completely sold out. KITA Harmoni double storey terrace house has a take-up rate of 97%, while KITA Ria serviced apartment secured 85% sales. These showed that the right product with affordable pricing as well as good connectivity were important to gain market share, said Tan Sri Lim".

As the "People's Developer" LBS is committed to deliver projects that meet consumer's demand with affordable prices. LBS remained focused on three main pillars of Affordability, Connectivity and Community in its quality townships and affordable development. Practical designs, well thought through facilities and different layout were carefully crafted to fit buyer's requirements making KITA Mekar the ideal choice for a comfortable family home.

KITA Mekar project comprised of 432 units of townhouses, 388 units of double-storey terrace houses and 342 units of single storey terrace houses. With a built-up size of 1,346 sq ft and 1,483 sq ft respectively, the townhouse unit offers a land area of 22' X 75' at an affordable price starting from RM419,900 for a 3-bedrooms and 2-bathrooms layout. Meanwhile, for the double storey terrace houses, the built-up-size is 1,447 sq ft (20' x 60') and priced from RM560,000 offering homebuyers a practical design layout with 4 bedrooms and 3 bathrooms. As for the single storey houses, the built-up size is 1,094 sq ft (20' X 70') and priced from RM450,000 onwards.

Surrounded by lush greeneries, the green zones are equipped with a combination of small parks as well as extensive facilities that are seamlessly integrated – these integration offers families of different needs the chance to recreate according to their own interests whilst instil togetherness within the family.

KITA Mekar facilities come with the unique touches of the Traditional Malay culture where the elements of *Anjung Kelarai* and *Teratak Songket* were carved as part of the landscape design concept keeping the 'Nostalgia Realm'. To reminisce the old times, the traditional games like *Galah Panjang*, *Peluk Tiang* and *Sorok-Sorok* were also enlisted as part of the facilities as well as other modern recreational gear such as wall climbing, futsal, badminton and *sepak takraw* court for fitness enthusiast.

Strategically located between Putrajaya and Cyberjaya, KITA @ Cybersouth is in close proximity to various key public amenities, such as commercial hubs, financial institutions, governmental administration centre, international airport, healthcare providers and many others. It is also conveniently located near local and international higher education institutions such as Sekolah Kebangsaan Dengkil, Sekolah Menengah Kebangsaan Cyberjaya, Heriot-Watt University Malaysia, Limkokwing University, and Xiamen University. These will tremendously benefit the residents from the vitality of a self-sustaining township.

KITA @ Cybersouth is a 633 acres township development located within the growing Southern Klang Valley. It is easily accessible via major highways including the Putrajaya-Cyberjaya Expressway through Elite Highway, Maju Expressway (MEX), South Klang Valley Expressway (SKVE), North-South Expressway (NSE), Damansara-Puchong Highway (LDP) and Jalan Dengkil-Banting.

For more information about KITA Mekar, please visit KITA @ Cybersouth sales gallery, from 10am to 6pm daily. Interested homebuyers can visit [www.lbs.com.my](http://www.lbs.com.my) or contact 1700 81 8998 to learn more about upcoming promotions for LBS developments.

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