

**LBS SUCCESSFULLY LAUNCHED ANOTHER PROJECT IN
KITA @ CYBERSOUTH**

First Block of KITA Ria Fully Snapped Up

Dengkil, Selangor, 29 June 2020 – LBS Bina Group Berhad (LBS) sets off with an unprecedented take-up rate for KITA Ria serviced apartment, with its first block already fully booked. Due to the strong demand, LBS subsequently open second block for sale. This overwhelming response is a testament that LBS projects meet consumer’s demand on affordable homes that comes with facilities and amenities. Sited on a Malay Reserved Land township KITA @ Cybersouth. KITA Ria is set to bring in an estimated Gross Development Value (GDV) of RM 268 million.

LBS Group Managing Director, Tan Sri Lim Hock San said, “Today we officially launch KITA Ria. This 22-storey serviced apartment, with a total of 812 residential units, offers practical built-up of 602 and 901 sq ft – with prices starts from RM250,000 and RM343,800 respectively. This apartment is thoughtfully designed to provide practical spaces that is comfortable, while equipped with various facilities and communal areas that foster togetherness. These facilities include adult & kids swimming pools, outdoor gymnasium, multipurpose court, and takraw court.

Tan Sri Lim believe that the reintroduction of HOC will reduce the burden of homebuyers significantly, and LBS #DudukRumah Deals Plus Campaign will further incentivise home ownership.

“LBS has established a solid foundation in crafting homes with conducive environment for people. Affordability, connectivity and community living - are the three core pillars that LBS embraces when we curate our products. KITA Ria is an affordably priced homes with good connectivity as well as sustainable environment that promotes family bonding and community living. With such positive market response, we are really happy that many families and individuals found new homes in KITA Ria.”

Tan Sri Lim elaborated, “Since its first launch in April 2019, KITA @ Cybersouth township has been and remains a focus for LBS. Almost all units KITA Bayu – comprised of double storey terrace house and townhouse were sold out. In addition to these, KITA Harmoni’s double storey terrace house has a take-up rate of 75%; meanwhile 964 units of KITA Impian’s serviced apartments were fully sold.”

KITA @ Cybersouth is a 633 acres township development located within the growing Southern Klang Valley. It is easily accessible via major highways including the Putrajaya-Cyberjaya Expressway through Elite Highway, Maju Expressway (MEX), South Klang Valley Expressway (SKVE), North-South Expressway (NSE), Damansara-Puchong Highway (LDP) and Jalan Dengkil-Banting.

Strategically located between Putrajaya and Cyberjaya, KITA @ Cybersouth is in close proximity to various key public amenities, such as commercial hubs, financial institutions, governmental administration centre, international airport, healthcare providers and many others.

It is also conveniently located near local and international higher education institutions such as Sekolah Kebangsaan Dengkil, Sekolah Menengah Kebangsaan Cyberjaya, Heriot-Watt University Malaysia, Limkokwing University, and Xiamen University. These will tremendously benefit the residents from the vitality of a self-sustaining township.

For more information about KITA Ria, please visit KITA @ Cybersouth sales gallery, from 10am to 6pm daily. Interested homebuyers can visit www.lbs.com.my or contact 1700 81 8998 to learn more about upcoming promotions for LBS developments.

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