



For Immediate Release

A PURPOSEFUL DRIVE TO THE ORIENT, KIWANIS TREASURE HUNT IS BACK FOR THE 36TH EDITION

*With LBS Foundation as the Gold Sponsor, Fundraiser Aims To Rally Support from All
Walks of Life for Children with Down Syndrome*

Petaling Jaya, 21 March 2019 – The Kiwanis Club of Kuala Lumpur (KCKL) today announced the launch of its charity fundraiser, the Kiwanis Motor Treasure Hunt. Organised in conjunction with World Down Syndrome Day which is observed on 21 March every year, the longest running motor treasure hunt in the country hopes to raise awareness on the congenital disorder caused by an extra 21st chromosome.

A long-term supporter of The Kiwanis Down Syndrome Foundation - National Centre (KDSF-NC), LBS Bina Group Berhad, through its philanthropic arm, the LBS Foundation, returned for the 13th year as the gold sponsor, presenting RM30,000 to the KDSF-NC. LBS Bina Group Berhad subsidiary company, MGB Berhad, is the silver sponsor, contributing a RM20,000 to the fundraiser.

“Kindness creates a positive ripple effect. As we continue to grow, we also want to share and give back to communities in need. We hope this will create a cycle of positivity. Honoured to be part of today’s event, we hope more will come forward to learn and understand more about Down Syndrome, and in turn play a role in making the world kinder. To the inspiring team at KCKL and KDSF-NC, continue the good work,” said LBS Foundation Chair of Trustee and MGB Group Managing Director, Tan Sri Lim Hock San.

Themed “*The Orient Connection*”, the 36th Kiwanis Treasure Hunt 2019 will see treasure hunters embark on an exhilarating and purposeful road trip along the coast line from Kuala Lumpur to Penang, from 4 to 6 May 2019. With a noble intention, the trip will help treasure hunters connect and engage with Down Syndrome children and their families during the journey to the Pearl of the Orient.

In addition to educating people about Down Syndrome, this landmark event by KCKL also aims to raise funds to sustain the growing operational costs of KDSF-NC.

Since its establishment in 1989, this educational centre with special learning facilities and services for children with Down Syndrome has seen a consistent enrolment of up to 150 children with operational cost exceeding RM 1 million annually.

“Strong community participation has been the secret of success of this annual fund raising treasure hunt. It has been fulfilling and uplifting to see so many corporate sponsors, like LBS, and members of the communities come forward to support what we have been championing at KDSF-NC. With the additional funds, we could improve existing educational programme and enhance teachers’ capabilities to deliver better learning outcomes. This is particularly crucial in helping us achieve our main objective to prepare our students for the national schools’ curriculum,” Kiwanis Treasure Hunt 2019 Organising Chairman, Kiwanian Loo Say Beng, said.

This year, the launch of the Kiwanis Motor Treasure Hunt was officiated by the Deputy Minister of Women, Family and Community Development, YB Hannah Yeoh, and made complete by the presence of the 36th Kiwanis Treasure Hunt 2019 sponsors and committee, KDSF-NC management committee, KCKL members, volunteers, teachers, parents, children and supporters.

The launch event is part of the World Down Syndrome Day carnival which featured exciting, experiential activities for Down Syndrome Children and their family members and it culminated with a friendly football match between members.

To register or find out more information about the 36th Kiwanis Motor Treasure Hunt, please visit www.kckl.org.my or call Ms Tang Kwai Ying (03-7958 3655).

~ End ~