

**LBS UNVEILS *RENTAK PERDANA* AT  
*LBS ALAM PERDANA* TOWNSHIP**

*Home Seekers Welcome Newest Phase of Affordable Landed Homes At  
LBS Alam Perdana After Phase One and Two Snapped Up*

**Bandar Puncak Alam, 18 August 2018** – Gated and guarded developments command greater value because they offer safety and connectivity. Township developer, LBS Bina Group Berhad (LBS) has found a good balance of incorporating these features while keeping homes affordable and within reach of today's home seekers. Following the overwhelming response of its first two phases, LBS today launched *Rentak Perdana*, the third phase of its highly anticipated affordable landed homes at the gated and guarded *LBS Alam Perdana* Township.

“Today, the market continues to show interest for affordable landed homes. This is why we are confident that *Rentak Perdana* will be well received. We had a very good response for our earlier phases; *Simfoni Perdana* townhouses, which recorded an 88 per cent take up rate, and our *Irama Perdana* double storey terrace homes which was fully sold. I believe this positive response comes from the value we show home seekers, especially by providing a secure environment with our gated and guarded feature. Our aim for *LBS Alam Perdana* is to build a township that brings people within the community closer together, and encourage togetherness,” said LBS Group Managing Director, Tan Sri Lim Hock San.

*Rentak Perdana* comprises 856 units of double storey terrace homes and 28 units of double storey semi-detached homes with a Gross Development Value (GDV) of RM475 million. The terrace unit built-up area is 1,420 sq ft (20'x60') and the offers home buyers a cosy layout featuring four rooms and three-bathrooms. The homes are priced affordably from RM 509,900. For semi-detached unit, the built up area is 1,847 sq ft (35'x90') with four plus one rooms and four bathrooms. The semi-detached unit will be priced from RM 888,000.

The development capitalises on spacious bedrooms and open living spaces, surrounded by lush landscaped greenery which makes it an ideal home for families. Being part of the community-centric *LBS Alam Perdana* Township, *Rentak Perdana* home buyers have access to over 40 facilities catering

to all lifestyles and age groups. Home buyers who enjoy an active lifestyle can satisfy their appetite for outdoor activities at the multipurpose court and jogging trail surrounding a lake. Meanwhile, those who prefer a more relaxed pace will enjoy the yoga park, community open lawn and Taichi plaza. Facilities for entertaining guests or parties in varying sizes are available at the barbeque pit area, function hall and gazebo. Understanding the need for greater security, LBS designed the purpose-built township with a single entry and exit guard house to offer residents a greater sense of security.

Spread over a land size of 469.86 acres, *LBS Alam Perdana* is strategically located in Bandar Puncak Alam. Following the success of its flagship township BSP, LBS aims to develop *LBS Alam Perdana* as a self-sufficient township through a good mix of landed residential developments, commercial developments, as well as affordable homes under the federal and state government programmes suited to the current needs of the market.

Assuring convenience and connectivity, *LBS Alam Perdana* is accessible via major expressways like the KL-Kuala Selangor Expressway (LATAR), Guthrie Corridor Expressway (GCE), New Klang Valley Expressway (NKVE), North-South Highway (PLUS) and upcoming Damansara-Shah Alam Expressway (DASH) scheduled for completion by the end of 2019. The township's close proximity to other established towns like Shah Alam, Damansara Perdana, Meru and Sungai Buloh is a key selling point. Furthermore, the Sultan Abdul Aziz Shah Airport in Subang is a mere 25 km away and the UiTM campus a mere 6km drive from *LBS Alam Perdana*.

Driven to provide greater value to customers, LBS launched the Owner's Bonus initiative under its LBS Perks & Pluses Campaign. The initiative is aimed at thanking homebuyers for their trust and support which has led to LBS earning a steady stream of industry awards over the past year. The Owner's Bonus initiative gives homebuyers of selected LBS properties the opportunity to be one of 10 lucky draw winners to receive the LBS 'Future-Ready' Investment-Link Plan worth up to RM450,000. All new home buyers will receive a personal accident insurance worth up to RM150,000 with a coverage of up to 3 years.

For returning LBS home buyers, LBS is offering a two per cent rebate as an appreciation for their loyalty. Furthermore, LBS is offering a one per cent referral incentive to LBS home buyers who introduce a friend to purchase selected homes by LBS. \*Terms and conditions apply.

Further information on Rentak Perdana or LBS Alam Perdana can be found at <http://lbs.com.my/township/lbs-alam-perdana/>. For enquiries, please contact 1700 81 8998.

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Photo1: Rentak Perdana by LBS fulfils market need in affordable landed homes segment. (Third from left) LBS Group Managing Director, Tan Sri Lim Hock San, joined by LBS executive directors, (from left) Dato' Cynthia Lim; Datuk Wira Joey Lim; and Dato' Alan Chia; launching the Rentak Perdana development where the Group also announced its Owner's Bonus Initiative.

*Gambar 1: Rentak Perdana daripada LBS, memenuhi keperluan rumah bertanah yang mampu dimiliki. (tiga dari kiri) Pengarah Urusan Kumpulan LBS Bina Group Berhad, Tan Sri Lim Hock San, beserta Pengarah Eksekutif LBS, (dari kiri) Dato' Cynthia Lim; Datuk Wira Joey Lim; dan Dato' Alan Chia; melancarkan pembangunan Rentak Perdana dan juga Inisiatif Bonus Pemilik.*

**LBS 今日推出 Rentak Perdana 双层排屋，满足当今家庭需求，是 LBS Alam Perdana 在首二阶段的热烈反响后，所展开的第三阶段有地住宅。由集团董事经理丹斯里林福山（左三）与集团执行董事拿督林梅香（左一），拿督威拉林福源（左二）和拿督谢乐元（右一）一起进行推介礼，并推介 LBS 酬宾竞选-业主奖金计划。**