

**HUNTING FOR CHARITY,
KIWANIS LAUNCHES 35TH KIWANIS TREASURE HUNT**

*Annual Charity Fund Raiser Returns to Rally Corporations and Public to
Raise RM500,000 for Children with Down Syndrome*

Petaling Jaya, 13 March 2018 – The Kiwanis Treasure Hunt, the longest running motor treasure hunt, returns. The event hopes to gather people from all walks of life, across all ages, for an exciting road trip with a noble cause. Treasure hunters will chart their route between Kuala Lumpur and Melaka for the 35th Kiwanis Treasure Hunt 2018 which will take place from 26 to 27 May 2018.

The landmark event, organised by the Kiwanis Club of Kuala Lumpur (KCKL), aims to raise RM500,000 which will go towards sustaining The Kiwanis Down Syndrome Foundation - National Centre (KDSF-NC) as an educational centre for young children with Down Syndrome. Part of the funds from the event will also be channelled to other community service projects undertaken by KCKL. KDSF-NC has established its position as a centre offering special learning facilities and services to support children with Down Syndrome and their families. With a consistent enrolment of up to 150 children, the operational cost exceeds RM1 million per annum.

This year, LBS Bina Group Berhad (LBS) and MGB Berhad (MGB) collectively pledged RM30,000 in support of the Kiwanis Treasure Hunt 2018 and its cause. A long-term supporter of the annual event since 2007, LBS believes in the importance of corporations as responsible social citizens stepping forward to help communities in need.

“There is strength in numbers. This is an important value my father instilled in me. It is important for corporations or individuals with the resources to contribute towards causes to help communities in need. Coming together to help others is a noble deed and important in order for us to move forward, just like an elder sibling would do for a

younger sibling or a parent would do for a child. LBS and MGB are very honoured to be a part of this inspiring organisation. To the team at KCKL and KDSF-NC, keep up the good work,” said LBS Group Managing Director and MGB Managing Director, Tan Sri Lim Hock San.

“Our Kiwanis Treasure Hunt has been become a positive platform bridging the knowledge gap about children with Down Syndrome and building a bigger support system within the larger community through greater awareness. Themed ‘*Try a Little Kindness*’, we hope to attract up to 350 members of the public of all ages in about 100 cars with a sense of adventure to explore the journey to Melaka in a different light,” said the Kiwanis Treasure Hunt 2018 Organizing Chairman, Kiwanian Chan Kin Hou.

The launch was officiated by Kiwanis Treasure Hunt 2018 sponsors and made complete by the presence of the 35th Kiwanis Motor Treasure Hunt committee, KDSF-NC management committee, KCKL members, volunteers, teachers, parents, children, friends and members of the media.

The KDSF-NC, now in its 29th year of operation, conducts an Early Intervention Programme for children with Down Syndrome aged two months to six years old, to nurture fine motor skills, speech development, social development and pre-academic skills complemented by physiotherapy facilities. This well-equipped centre constantly needs the support from the community and corporations for the benefit of its students. KCKL is hoping to gain greater participation for this year’s Kiwanis Motor Treasure Hunt which promises an exciting adventure to historical Melaka.

To register or find out more information about the 35th Kiwanis Motor Treasure Hunt, please visit www.kckl.org.my or call Ms Tang Kwai Ying (03-7958 3655) or Kiwanian Toh Wei Ming (017-2828 317).

About LBS Bina Group Berhad

LBS has a distinct pedigree which dates back to 1980s when Dato' Seri Lim Bock Seng - a young and aggressive man with vision - founded the original construction business in Petaling Jaya. After a decade of rapid growth, LBS set its sights higher and ventured into the property development sector in 1992 where it started its first project, the Jelapang Maju Light Industrial Park in Ipoh, Perak. After taking over the baton from his father, Tan Sri Lim Hock San has grown and developed LBS into one of the major players in property development in Malaysia. LBS Bina Group Berhad (5789) was listed on the Main Board of Bursa Malaysia Securities Berhad in 2002 with business expanded to Zhuhai, the People's Republic of China.

Under the leadership of Managing Director, Tan Sri Lim Hock San, the Group re-strategised its business model, and launched a brand new image, identity and direction as part of its long term objective to be an internationally recognised developer, building and inspiring lifestyle spaces that enhance community living. To mark this new direction, the Group has extended its portfolio of quality homes to the high-end market and has embarked on a progressive journey of change, which includes the areas of product, customer experience, after-sales services, sustainability, green technology and design.

In recognition of his entrepreneurship, Tan Sri Lim was awarded the Asia Pacific Entrepreneur of the Year Award 2012 by Enterprise Asia. In July 2012, as an acknowledgement of his active involvement in the development of Zhuhai City, China, Tan Sri Lim Hock San was appointed a committee member of the Zhuhai Municipal People's Political Consultative Conference (Zhuhai CPPCC).

Under the stewardship of Tan Sri Lim, the Group was awarded the 'Best Company for Leadership of Property Development' at the 2014 International Alternative Investment Review (IAIR) Awards.

Another exemplary accomplishment of Tan Sri Lim was the conferment of The Brand Laureate Hall of Fame – Lifetime Achievement Brand ICON Leadership Award 2015. Tan Sri Lim was presented the award in recognition of his perseverance through many years, resilience that has withstood the test of time, demonstration of strong leadership, deep industry knowledge and impeccable values of integrity and responsibility through LBS.

In appreciation of his contribution to the lasting relationship between Malaysia and China, Tan Sri Lim was conferred the Lifetime Achievement Award 2015 during the World Chinese Economy Summit 2015 (WCES). The World Economic Summit honours entrepreneurs for their dedication, selfless service and innovative leadership.

LBS marked new milestones in 2016, as the company was awarded the 5 Star Best Development Marketing Malaysia award for its lifestyle-concept development BSP21, and the 5 Star Interior Design Show Home Malaysia award for its Corallia semi-detached homes, at the prestigious Asia Pacific Property Award (APPA) 2016.

LBS also clinched the BrandLaureate Most Valuable Brand Award for Property Industry 2016 award in recognition of its esteemed reputation as a trusted property developer at the BrandLaureate Best Brands Awards 2015 – 2016.

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